

2026

# SPEEDY SUNSETS SPONSOR OFFERS



PRESENTED BY SPEEDY RECORDS

# 2025 RECAP



In 2025, Speedy Records generated mass social currency in the Greater Philadelphia region. The Speedy Sunsets event series delivered on it's promise of a luxury rooftop bar experience for young professionals with sophisticated taste.

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# BRAND INTEGRATION



An ideal experience for sponsors is one where we've weaved their brand into the fibers of the event.

## Activation Opportunities:

**Bar Takeover & Signature Serve:** Custom branded menus, premium glassware, and styled bottle service. Offering bespoke cocktail menu designed to highlight your spirit's profile.

**Exclusive Pop Up Shop:** Guest dive into a brand's catalog between drinks.

**Multi-Purpose Activation Space:** Host custom experiences planned by sponsors.

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# THE "LIFESTYLE PRESENTERS"

**SINGLE EVENT LIFESTYLE SPONSOR —** 

## **Custom Activation Area**

From a simple table exhibit to a fully branded shopping experience— The Mill offers a large space that can accomadate a variety of activities.

## **Branded Media Session**

1 pre-event media session to create event specific promotional materials.

## **Digital Reach**

Monthly "Plugs" in Speedy Records event experience marketing.

## **Branded Content Package**

"Recap Folder" with high-res lifestyle and activation content from the event.

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# THE "SUMMER TITLE" PACKAGE

**FULL CAMPAIGN BEVERAGE SPONSOR —** [REDACTED]

## **Branded Bar**

They own the bar and provide their full lineup of signature spirits.

## **Signature Menu**

Custom cocktail program designed around their spirit.

## **VIP Lounge Access**

10 reserved spots for their reps/clients per event with open bar accommodations.

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## **Monthly Branded Content Sessions**

4 pre-event content sessions to keep socials fresh during 4 month campaign cycle.

## **Digital Reach**

Co-branded social posts and regular appearances in Speedy Records event experience marketing (flyers, newsletter, socials).

## **Recap Deck**

Full season Recap Deck with high-res lifestyle and activation imagery.



# LET'S BUILD THE SUMMER OF 2026

## CONTACT US

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