

AKINS "ASH" POWDER

CREATIVE PRODUCER | CREATIVE PROJECT MANAGER

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PROFESSIONAL SUMMARY

Creative Producer and project leader with 9+ years of experience across live events, editorial, commercial content, and operations. Leads work from brief through delivery - planning coverage, coordinating crews and stakeholders, managing scope and deadlines, and producing photography, writing, and campaign assets. Brings hands-on creative craft together with accounting, team leadership, and systems experience; has covered 400+ events and concerts since 2017 and managed campaigns, contractors, budgets, and client delivery.

CORE COMPETENCIES

Creative Production | Live & Experiential Events | Editorial Production | Content Strategy | Contractor & Vendor Management | Creative Briefs & Shot Lists | Stakeholder Management | Scheduling & Delivery | Budget & Scope Management | RFPs & Proposals | Photography & Lightroom | Workflow / CRM Implementation

PROFESSIONAL EXPERIENCE

ASH THE PHOTO G / GLASS & GAIN MAGAZINE | Wilmington, DE

Founder, Creative Producer & Publisher | 2017 - Present

- Lead end-to-end production for live-event and editorial assignments, including research, access, creative briefs, shot lists, contractor hiring, fee agreements, stakeholder reviews, release schedules, photography, writing, and final asset delivery.
- Produced coverage for a Keke Palmer book talk at Wilmington Public Library: planned the assignment, hired and briefed a videographer, photographed and wrote the feature, and delivered for a timed Monday release tied to an event that reached 22,000+ digital viewers.
- Deliver monthly event coverage for Speedy Records; expanded the relationship beyond photography by writing and designing pitch materials used to secure a CC's Rooftop booking during Miami Music Week and writing a press release to support ticket promotion.
- Produced editorial coverage for Wide Awake Festival and other regional live-music events, combining artist research, photography, interviews, reviews, and rapid-turnaround publication; delivered the Wide Awake feature and image collection within 48 hours.
- Built Glass & Gain from a 2024 newsletter into an independent music publication, leading editorial direction, photography, writing, release planning, and contributor coordination with an additional writer and videographer.

DELAWARE MUSIC NETWORK (DMN) | Wilmington, DE

Treasurer & Board Member / Media Campaign Lead | 2024 - Present

- Helped establish the organization's financial operations and guided its transition to tax-exempt status; set up corporate banking, manage program-fund bookkeeping and invoicing, and oversee compliance.
- Owned an 18-month media campaign from planning through delivery, managing three video contractors (live-performance and interview coverage) plus one graphic designer while also contributing photography and writing.
- Campaign generated 100K+ monthly Instagram profile views over the 18-month run (historical metric self-reported by the organization).

PROFESSIONAL EXPERIENCE - CONTINUED

CORVIA ACCOUNTING PARTNERS (formerly Office Service Solutions) | New Castle, DE

Administrative Coordinator | Jul 2026 - Present • Staff Accounting Manager | Oct 2024 - Oct 2025

Client Account Manager | Dec 2023 - Oct 2024 • Bookkeeper | Dec 2020 - Dec 2023

- Coordinate internal systems, workflows, RFPs, and client-side proposals in an eight-person accounting firm; led a four-week HubSpot-to-Zoho CRM migration for 70+ businesses, including data preparation, field mapping, API imports, and team training.
- Managed a team of 3-6 bookkeepers as Staff Accounting Manager, setting workloads, reviewing time cards, tracking billable goals, and leading weekly operating meetings.
- Managed client relationships and business-formation conversations, translating financial records and operational needs into clear next steps for business owners.

LIVE NATION ENTERTAINMENT - THE QUEEN | Wilmington, DE

Guest Services & Event Operations | 2017 - 2019

- Supported event preparation, live shows, guest flow, setup, strike, and turnover at a 1,100+ capacity venue, partnering with security and production teams to keep the space ready for performers and audiences.

LEADERSHIP & BUSINESS DEVELOPMENT

DELAWARE MUSIC INITIATIVE | Board Member | Jan 2026 - Present

- Support the organization through branded proposals, bookkeeping review, and board-level operational input.

BNI WILMINGTON EMPOWERMENT EXCHANGE | Founder & Treasurer | Sep 2024 - Late 2025

- Led six months of formation work before chapter launch in March 2025; opened the bank account, set and collected dues, managed spending, and prepared financial and recruitment reports for weekly decisions.
- Built a Trello-based prospect-to-induction CRM process that tracked 40+ prospects and contributed to approximately \$80K in closed pipeline revenue.

SELECTED PRODUCTION PROJECTS

Keke Palmer / Wilmington Public Library - Producer, photographer & writer; hired videographer; coordinated timed release.

Delaware Music Network - 18-month campaign lead; managed 3 video contractors + 1 designer; 100K+ monthly profile views (self-reported).

Speedy Records - Monthly event coverage; commercial pitch decks; press release; content supporting Miami Music Week booking.

Wide Awake Festival - Artist research, festival photography, editorial feature, and image collection delivered within 48 hours.

Departed S4E1 / The AVE Live - Secured access, researched lineup, produced gallery + article by 8 a.m. next day; repeat booking followed.

TOOLS & TECHNICAL SKILLS

Creative: Adobe Lightroom Classic & Lightroom CC; manual-camera workflows; rapid gallery delivery; editorial photography; copywriting; press releases; pitch decks; EPKs.

Project / CRM: ClickUp, Trello, Notion, AFFINE, Obsidian, Zoho CRM (Admin), HubSpot, Twenty CRM, Airtable, Baserow.

Automation / AI: n8n, Make.com, Firecrawl, Apify, Gemini Pro, Hermes Cloud Agent; VPS and API integrations.

CERTIFICATIONS & PROFESSIONAL DEVELOPMENT

- Google Project Management Professional Certificate - In Progress (Expected 2026)
- Certified Associate in Project Management (CAPM) - Candidate Track
- Intuit QuickBooks Certified ProAdvisor